



8 November

Metal Working and CNC Machine Tool Show, Industrial Automation Show and Energy Show 2014 to Lead Industry Trends

- New products debut to interpret the market trends
- 5-day-events attracting 121,000 trade visits

Organized by Deutsche Messe AG and Hannover Milano Fairs Shanghai Ltd., Metalworking and CNC Machine Tool Show (MWCS) 2014, Industrial Automation Show (IAS) 2014 and Energy Show (ES) 2014 successfully closed on 8 November at the Shanghai New International Expo Centre. As three professional exhibitions of China International Industry Fair, this year's shows mainly focused on Industry 4.0 and industrial transformation in an era of intelligence, and celebrated a grand slam in exhibition scale and enterprise investment with various new products debuting on site and explicit interpretation of industry trend. The 5-day shows attracted 121,000 visits in all.

James Fu, General Manager of Hannover Milano Fairs China Ltd. said, "With the in-depth development of economic globalization and informatization, the developing pattern of world economy is undergoing profound adjustments with a new round of scientific and technological revolution emerging gradually. The successful holding of MWCS, IAS and ES 2014 has provided a complete industrial platform for the display and innovation of leading manufacturing industry, further promoting the growing industrial economy.

As Asia's leading metalworking exhibition, MWCS 2014 covered Hall E1-E5 of the Shanghai New International Expo Centre with a display area of 60,000 square meters. 539 elite enterprises from home and abroad including Trumpf, AMADA, Salvagnini, Prima-Power, LVD, Mitsubishi, Muratec, FLOW, RAS, ADIRA, Pivatic, ARKU, KOHLER, Megafab, CIDAN, Accurepress, Hans Laser, Unity-Prima, Lead, Favor Laser, ACL, Jinfangyuan, Yawei, LAG and Jiemai showcased their top-notch products and technologies in the field of metalworking and CNC machine tools.

During the Twelfth Five-Year Plan period, the development of high-end equipment manufacturing industry is largely driving the rapid growth of the machine tool industry, especially the intelligent manufacturing equipment with digitization, flexibility and system integration as core technologies. The results of the industrial innovation were best reflected from the year's shows, especially the sheet metal production. With the rapid development of China's sheet metal processing industry in recent years, China has become the center of sheet metal processing and manufacturing in Asia. Varieties of advanced intelligent and informatization

PRESSE

प्रेस

PRENSA

ΠΡΕΣΣΑ

IMPRENSA

報道

PRESSEN

مطبوعات

SAJÓ

עיתונות

PERS

ΤΥΠΟΣ

STAMPA

الصحافة

BASIN

新闻稿

PRESS

പ്രസംഗം

LEHDISTÖ

TŁAC

PRASA

TISK



technology in this processing chain have promoted sheet metal craftsmanship to achieve products' flexible production, highlighting the infinite vision of sheet metal market. In MWCS 2014, AMADA displayed LCG3015 Series of laser processing machines featuring high-speed, high-efficiency and operator-friendliness, which can achieve 24-hour unmanned operation, releasing manpower as well as promoting productivity. Italian leading sheet metal processing machine company, Prima-Power debuted two 3-series products, cantilever fiber laser cutting machine and cantilever CO₂ laser cutting machine with exquisite craftsmanship and industrial product aesthetics, which made machines more eye-appealing. Belgium bending machine expert LVD displayed PX punch series with various flexible manufacturing technologies such as punching, forming, bending and tapping, following the market's developing trend of high-precision products and diversified craftsmanship. The S4+P4 sheet metal flexible processing line brought by Salvagnini and Mach 4 series wet brought by FLOW also caught many visitors' eyes. In addition, exhibitors of stamping, surface treatment, elbow pipe, welding, cutting, software services and other areas fully showcased their equipment and services on site.

IAS 2014 ushered 507 global enterprises in a display area of 40,000 sqm. System control, sensor connector, cabinet, motor and accessories attracted industry's leading enterprises of Siemens, ABB, Phoenix, Rittal, Turck, ifm, Pepperl-Fuchs, Balluff, Beckhoff, SANYO DENKI, SMC and THK showcasing innovative products and technologies. This year's show also focused on advanced automation technologies and solutions in robot and welcomed the arrival of intelligent robot times. Domestic and overseas top robot manufacturers including ABB, FANUC, KUKA, NACHI, YASKAWA, HYUNDAI, STAUBLI, EPSON and YAMAHA gathered at one stage, raising another technology upsurge and innovation in robot industry. DELDA showcased DRS40L series of SCARA industrial robot with excellent speed, accuracy, linearity and verticality production line, providing best solutions for the electronic and electrical machinery, rubber and plastics, packaging, metal producing industries. SANYO DENKI, INVT and OMRON displayed various equipment including parallel robots and multi-joint robots, starting a fantastic competition between Chinese and foreign robots.

ES 2014 focused on the technology and products of new energy power generation and insert, smart grids, distributed generation, traditional power transmission and distribution, attracting 275 exhibitors.

During the shows, nearly hundreds of buyer groups came to visit the show. The enterprises engaged in automobile making, electronic manufacturing, food and beverage, packaging plant, sheet metal, cabinet and kitchen and bath equipment, such as Foxconn, Chint, Hitachi, Shanghai Guangdian Electric Group Co., Ltd., Aurora, RITTAL and Fotile came in groups. More than 20 professional forums and events were also held concurrently, inviting professional scholars in the industry and company executives to discuss hot topics on the innovation of industrial technology, closely focusing on the future science and technology, and leading the industrial developing trend.



Your contact for further information:

Karry Wang / Michelle Zhang

Hannover Milano Fairs China Ltd. - Shanghai

Rm. 301, B&Q Pudong Office Tower

393 Yinxiao Road, Pudong

Shanghai 201204

Tel: +86 (0)21 - 5045 - 6700

Fax: +86 (0)21 - 5045 - 9355

E-mail: pr@hmf-china.com