

# 工业自动化展 Industrial Automation Show

2018年9月19-23日  
19-23 September 2018  
国家会展中心(上海虹桥)  
National Exhibition and Convention  
Center (Shanghai)

[www.industrial-automation-show.com](http://www.industrial-automation-show.com)

# 8 5 0 2



## 智能化、信息化、数字化助力未来制造



Deutsche Messe



FIERA MILANO

汉诺威米兰展览(上海)有限公司  
Hannover Milano Fairs Shanghai Ltd.

工业自动化全面解决方案、生产及过程自动化、电气系统、工业IT与  
制造业信息化、微系统技术的国际盛会

International Exhibition for Factory and Process Automation, Electrical  
Systems and Industrial Automation IT & Software

**IAS**  
INDUSTRIAL  
AUTOMATION  
SHOW

# 2018 工业自动化展

## 亚洲最具影响力的工业盛会之一

# Industrial Automation Show 2018

## One of the Most Influential Automation Show in Asia



2018年预计  
展览会规模  
PROJECTED  
EXHIBITON  
SCALE FOR 2018

展出面积  
Display Area  
**56,000** sqm

预计展商数  
Expected Exhibitor  
Number  
**>600**

预计观众数  
Expected Visitor  
Number  
**>170,000**



作为以工业为主题的专业展会，工业自动化展始终关注工业自动化领域的全面解决方案、生产及过程自动化、电气系统、机器人技术、工业IT与制造业信息化、微系统技术。经过十多年的发展，展会目前已在规模和影响力上独树一帜，成为亚洲最好的工业自动化展之一，是中国工业自动化主题展会的首选及风向标。

As a professional theme show on industrial automation, Industrial Automation Shanghai has always put a spotlight on comprehensive solutions for industrial automation, production and process automation, electric system, robotic technologies, industrial IT and the informationization of manufacturing industries, micro-system technologies. After more than a decade's development, the show has established itself as one of the most powerful industrial event in Asia in terms of scale and influence, becoming an optimal choice of industrial automation enterprises in China and a trend leader in the automation field.

### 展品范围 Product Category

#### 工业自动化 (生产及过程自动化) INDUSTRIAL AUTOMATION (Production and Process Automation)

组装及搬运系统 / 线性定位系统、工业影像处理系统、控制系统、PLC、SCADA、传感器和执行器、工业用电脑通讯、网络和现场总线系统、嵌入式系统、测量和测试系统、工业自动化数据获取及辨别系统、激光技术、自动化服务、空压技术与设备

- Assembly & handling systems, Linear positioning systems
- Control systems, PCL, SCADA
- Industrial PCs
- Embedded systems
- Industrial automatic data capturing and identification systems
- Automation services
- Industrial image processing systems
- Sensors and actuators
- Communication, networks and field bus systems
- Measuring and test systems
- Laser technology
- Compressed air generation and application

#### 电气系统 ELECTRICAL SYSTEMS

变压器、电池和不间断电源、伺服电机和变频器、传动、机械驱动系统、电线及电缆附件 / 电气控制系统用电气开关装置和设备、电工及光电部件、电力电工测试和检测设备

- Transformers, accumulators and uninterruptible power supplies
- Gears, mechanical drive systems
- Electric switchgear and equipment for electrical control systems
- Electric and electronic test and measuring equipment
- Electric motors & frequency inverters, motor drives
- Cables & cabling accessories
- Electronic and opto-electronic components

#### 微系统技术 MICROSYSTEMS TECHNOLOGY

微系统部件、模组微系统、微感测器、微执行器、微型光学和纤维光学、微装配、微连接技术、微反应技术、微系统的设计和建模、微工程学、快速微产品开发、超微技术、其它微系统技术

- Microsystems components
- Modular microsystems
- Micro sensors
- Micro actuators
- Micro and fiber optics, Micro assembly
- Micro joining technology
- Micro reaction technology
- Design and modeling of micro-systems
- Micro engineering Rapid micro product development
- Nanotechnology
- Microsystems technology
- Others

#### 工业自动化信息技术及软件 INDUSTRIAL AUTOMATION IT & SOFTWARE

工厂集成化管理软件、工业IT软件、工业基本系统及开发工具、工厂生产软件、工业用互联网、工厂内局域网、工厂外部局域网解决方案、服务

- Manufacturing software
- Basic systems and development tools for industry
- Internet, Intranet, Extranet solutions
- IT hardware for industry
- Production software
- Services

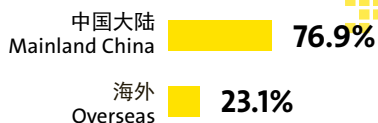
# 2017 年展会回顾

## Review of IAS 2017

### 参展商统计 Exhibitor Statistics

#### 国内外展商分布

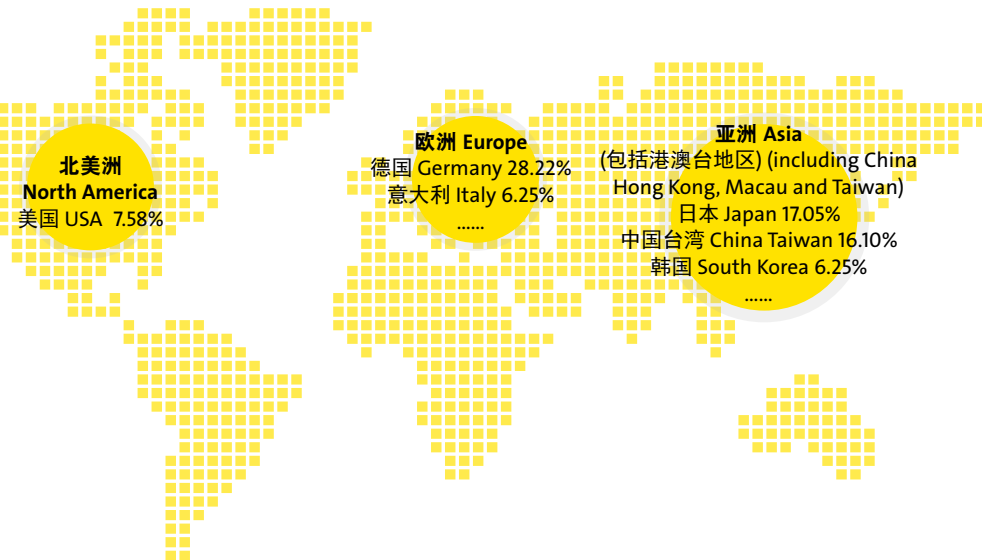
##### Distribution of Exhibitors



#### 海外展商分布

##### Exhibitors Outside Mainland China

- 其他 Others 18.56%



#### 主要参展商 Major Exhibitors



#### 展商评语 Voice from Exhibitors



##### 巴鲁夫自动化 (上海) 有限公司 市场部

IAS 展会作为国内自动化展会的翘楚，一直是我们年度展会的首选。无论是观众数量，观众质量和观众的专业性，都是位居国内展会的前列。巴鲁夫作为工业自动化的领先供应商，我们的品牌代表了创新的技术、优异的质量及最大程度的客户导向，而这些都可以在 IAS 盛会中尽情地得到展现。

##### Balluff Automation (Shanghai) Co., Ltd

As the domestic leading automation exhibition, IAS has always been our first choice. The show takes a lead in its peers in terms of number of visitors, visitor quality and professional standards. As a leading supplier of industrial automation, our brand represents the innovative technology, excellent quality and maximized customer orientation, all of which could be found at the IAS.

##### 德国倍福自动化有限公司 市场部

十年前我们就选择参加 IAS 工业自动化展，从未间断。主办方汉诺威公司的国际化经验、与时俱进的展览主题和专业的组织都保证了该展会的高质量。这个平台为我们自动化展商和观众提供了一个了解前沿趋势的绝佳契机。

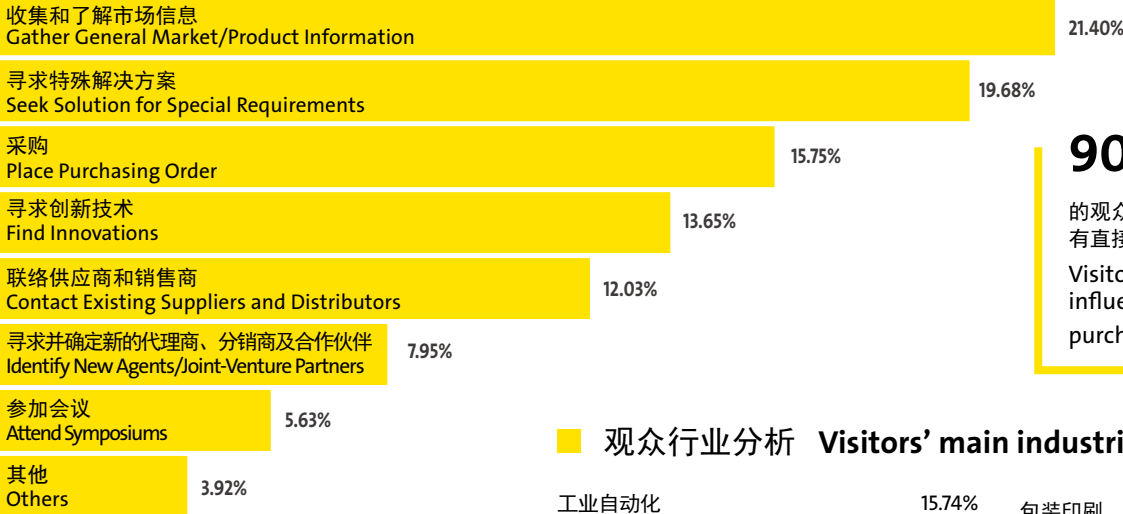
##### Beckhoff Automation (Shanghai) Co., Ltd

We have attended IAS for 10 consecutive years. With its international experience, updated exhibition themes and professional organizing capacity, the organizer, HMFS has successfully maintained the show at a high level of excellence. At this platform, they offer our automation exhibitors and visitors a good opportunity to keep abreast of the latest development.



## 观众统计 Visitor Statistics

### 参观展览会目的 Visitors' Main Purpose



178,000

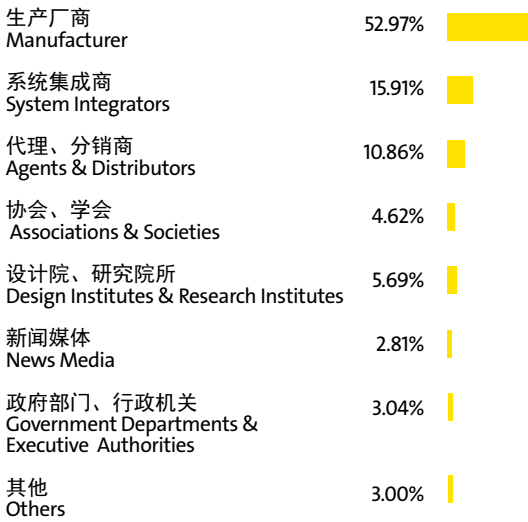
观众总数  
Total visitors

90%

的观众对设备采购具有直接或间接的影响力

Visitors have direct or indirect influence on equipment purchase

### 机构类型 Organization Type



### 观众行业分析 Visitors' main industries



### 同期论坛活动 Concurrent Events

- 2017 IAS & RS 新产品新技术发布
- “中国制造 2025” 高峰论坛
- 第三届未来制造高峰论坛
- 2017 OEM 机械设计高峰论坛
- 第 16 届 MES（制造执行系统）开发与应用专题研讨会
- 2017 第六届工业控制系统信息安全峰会
- 2017 首届工业物联网系统解决方案峰会
- 费斯托媒体见面会
- OPC 中国巡回研讨会
- 上海市自动化学会学术年会 - 智能制造、智慧城市、工控安全
- 第二届制造业数字化 / 网络化 / 智能化创新发布会

- IAS & RS Conference of New Product and Technology 2017
- Made in China 2025 Summit
- The 3<sup>rd</sup> Summit Forum of Future Manufacturing
- 2017 OEM Machine Design Technology Summit
- 2017 Industrial Networking System Solutions Summit
- Festo Press Conference
- OPC Road Show in China
- Shanghai Institute of Academic Annual Meeting - Integrated Innovation Driven Intelligent Manufacturing
- The 2<sup>nd</sup> Digital, Network, Intelligent Manufacturing Innovation Conference



## 买家参观团 Visitor Groups

宁波方太厨具有限公司、海宁市经信局参观团、海宁市红狮集团、富士康科技集团（昆山）、杭州恒立钣金有限公司、杭州兴意金属（集团）有限公司、浙江兴意金属制品有限公司、江苏大明金属制品有限公司、杭州西奥电梯有限公司、杭州巨星科技股份有限公司、杭叉集团股份有限公司、杭州优迈科技有限公司、西子富沃德电机有限公司、今创集团股份有限公司、巨人通力电梯有限公司、美国龙金属制品(中国)有限公司、日立电梯（上海）有限公司、上海电气（集团）总公司、上海凯泉泵业（集团）有限公司、上海振华重工（集团）股份有限公司、上海东湖机械厂、上海日立电器有限公司、上海港机重工有限公司、正泰电气股份有限公司、盾安控股集团、盾安传感科技有限公司、盾安禾田金属有限公司、盾安环境技术有限公司

Ningbo Fotile Kitchen Appliance Company Ltd., The Economic and Information Bureau of Haining Delegation, Haining Hongshi Group, Foxconn Technology Group (Kunshan), Hengli Metal Processing Company Ltd., Hangzhou Xingyi Metal (Group) Company Ltd., Zhejiang Xingyi Metal Products Company Ltd., DaMing Metal Products Company Ltd., Hangzhou Xioliift Company Ltd., Hangzhou Great Star Industrial Company Ltd., Hangcha Group Company Ltd., Hangzhou Opyimax Tech Company Ltd., Zhejiang XIZI Forvorda Electrical Machinery Company Ltd., KTK Group, Giant KONE Elevator Company Ltd., MEIKOLONG Metal Products (China) Company Ltd., Hitachi Elevator (Shangha) Company Ltd., Shanghai Electric Group Company Ltd., Shanghai Kai Quan Pump (Group) Company Ltd., Shanghai Zhenhua Heavy Industry Company Ltd., Shanghai Donghu Machinery Factory, Shanghai Hitachi Electrical Appliances Company Ltd., Shanghai Port Machinery Heavy Industries Company Ltd., CHINT Electric Company Ltd., Dunan Holding Group, Dunan Sensing Technology Company Ltd., Dunan Hetian Metal Company Ltd., Dunan Environmental Technology Company Ltd., Dunan Automotive Thermal Management Technology Company Ltd.

## 买家评语 Voice from Visitors



### 苏州富强科技有限公司

本次展会最直观的感受，规模大，参展的厂家多，参观者热情高，主办单位组织得很好！作为智能制造公司的一员，可以借助这个平台，相互学习进步，提升国内智能制造水平，本次展会看到赛腾，博众等国内自动化公司不断壮大和进步，感到欣喜鼓舞。通过这次展会认识了很多同行和朋友，再次祝愿展会越办越成功！

### Suzhou RS Technology Co. Ltd.

From the most intuitive point of view, large scale of the show, the number of exhibitors, and enthusiasm of visitors have caught the eye. The organizer has done a great job! As an intelligent manufacturer, we are pleased to have this opportunity to learn from each other and jointly improve the standard of Chinese intelligent manufacturing. The growth and progress of Secote, Bozhon and other Chinese automation companies inspire us to scale new summits. We also know many peers and friends through the show. Wish IAS a great success!



### 富士康科技集团（昆山）

2017 的展会较往年规模明显扩大，参展厂商数量及内容也更加丰富多元化，对于具有影响力之国际大厂也都悉数参加了。此对我富士康了解业界动态及新技术发展方向有极为重要的引导和参考价值。对于展示的工业 4.0 及人工智能配件相关及设备，皆是我富士康目前和未来发展急需引进的技术及重点，展会上和各知名厂商做了更细致的沟通及更深的了解。展会为富士康提供了一个很好的交流平台，希望能越办越好。

### Foxconn Technology Group (Kunshan)

Invited by Hannover Milano Fairs Shanghai Ltd., we organized more than 380 representatives from 14 affiliated enterprises to attend the show. After visiting various pavilions, our attendees expressed that they were impressed with the exhibited high-tech products that have broadened their horizon.

## 报名流程及付款方式 Application and payment

- 1** 参展企业详细、真实的填写展位申请表 Exhibitors fill in the application form.
- 2** 主办单位对报名企业资料进行资质审核 Qualification inspecting by the organizer.
- 3** 参展企业支付50%展位预付款，确认展位报名 50% of booth fee needs to be paid as advance payment to confirm the application.
- 4** 主办单位根据企业报名情况，根据展位“从大到小”“分批”安排的原则安排展位 All the booths would be arranged properly by the organizer, according to their size, how many times they have participated the show, and of course, “First come, first served”.
- 5** 参展企业确认展位，支付50%尾款 Exhibitors confirm their booth and make the rest 50% payment.

汉诺威工业自动化全球系列展 IA Shows Worldwide



汉诺威工业博览会  
2018.4.23-27  
德国, 汉诺威  
Germany, Hannover



土耳其工业展览会  
2018.3.15-18  
土耳其, 伊斯坦布尔  
Turkey, Istanbul



中国(北京)国际工业智能及动力传动与  
自动化展览会  
2018.5.9-11  
中国, 北京  
China, Beijing



中国(武汉)国际自动化与机器人展览会  
2018.6.5-8  
中国武汉  
China, Wuhan



华南国际工业自动化展览会  
2018.6.27-29  
中国, 深圳  
China, Shenzhen



北美国际集成自动化及动力传动展览会  
2018.9.10-15  
美国, 芝加哥  
America, Chicago

联系方式 Contact Us

汉诺威米兰展览(上海)有限公司  
Hannover Milano Fairs Shanghai Ltd.  
联系人: 谢仲佑 先生/ 钱凯 先生/ 张曦 先生  
Contact: Mr. Steven Xie/ Mr. Klaus Qian/ Mr. David Zhang  
电话/ Tel.: 021 50456700 \*280/ 282/ 259  
传真/ Fax: 021-5045 9355/ 6886 2355  
邮箱/ E-mail: steven.xie@hmf-china.com  
klaus.qian@hmf-china.com  
david.zhang@hmf-china.com  
网址/ Website: www.industrial-automation-show.com

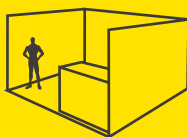
DEUTSCHE MESSE AG  
Contact: Mr. Andreas Wolf  
Tel: +49-511-89 31193  
Fax: +49-511-89 39681  
E-mail: andreas.wolf@messe.de

展位租赁 Outset of international standards for your stand options



光地展位  
Raw space

- 室内光地(18平米起租)  
Stand area (min.18sqm)



标准展位  
Shell scheme

- 标准展位(9平方米起租)  
Stand area (min.9sqm)
- 围板  
Back walls and side walls(white)
- 地毯  
Carpeting
- 咨询桌X1  
1 reception desk
- 椅子X2  
2 chairs
- 220V电源插座X1  
1 electric power point
- 中英文公司楣板X1  
1 company sign (English/Chinese)
- 100W射灯X2  
2 spotlights

展商服务  
Exhibitor services

- 公司信息会刊登陆  
Standard catalogue entry
- 大会主办方现场服务  
Individual support service provided by the organizers on-site
- 在线商务配对  
Internet-based matching
- 免费观众入场券  
Visitor admission tickets

展会报名截止日期: 2018年5月31日  
Deadline for applications: 31 May 2018

