

工业自动化展 Industrial Automation Show

2019年9月17-21日
17-21 September 2019
国家会展中心(上海虹桥)
National Exhibition and Convention
Center (Shanghai)

www.industrial-automation-show.com



Deutsche Messe



FIERA MILANO

IAS
INDUSTRIAL
AUTOMATION
SHOW

20年来，IAS已经发展成为亚洲规模最大、最具影响力的工业自动化展。IAS始终致力于将全球领先制造技术和德国工业4.0引入展会，全面展示来自自动化行业的最新智能解决应用方案与科技成果，为广大展商观众提供了一个领略国际前沿制造、深入交流行业趋势的高度商业对接平台。

Over the past 20 years, IAS has developed into a largest and most influential industry automation exhibition in Asia. It has been committed to introducing the world-leading manufacturing technology and Germany Industrie 4.0 to the exhibition. IAS comprehensively showcased the latest intelligent solutions and technological achievements made in the automation and machine tool industries, providing a high-level commercial platform of connections for exhibitors and visitors to experience the international cutting-edge manufacturing and in-depth exchanges of industry trends.



展出面积
Display Area
70,000 sqm

预计展商数
Expected Exhibitor
Number
>700

2019年预计展览
会规模
PROJECTED
EXHIBITION
SCALE FOR 2019

预计观众数
Expected Visitor
Number
>170,000

展品范围 Product Category

工业自动化 (生产及过程自动化) INDUSTRIAL AUTOMATION (Production and Process Automation)

组装及搬运系统 / 线性定位系统、工业影像处理系统、控制系统、PLC、SCADA、传感器和执行器、工业用电脑通讯、网络和现场总线系统、嵌入式系统、测量和测试系统、工业自动化数据获取及辨别系统、激光技术、自动化服务、空压技术与设备

- Assembly & handling systems, Linear positioning systems
- Control systems, PCL, SCADA
- Industrial PCs
- Embedded systems
- Industrial automatic data capturing and identification systems
- Automation services
- Industrial image processing systems
- Sensors and actuators
- Communication, networks and field bus systems
- Measuring and test systems
- Laser technology
- Compressed air generation and application

电气系统 ELECTRICAL SYSTEMS

变压器、电池和不间断电源、伺服电机和变频器、传动、机械驱动系统、电线及电缆附件 / 电气控制系统用电气开关装置和设备、电工及光电部件、电力电工测试和检测设备

- Transformers, accumulators and uninterruptible power supplies
- Gears, mechanical drive systems
- Electric switchgear and equipment for electrical control systems
- Electric and electronic test and measuring equipment
- Electric motors & frequency inverters, motor drives
- Cables & cabling accessories
- Electronic and opto-electronic components

微系统技术 MICROSYSTEMS TECHNOLOGY

微系统部件、模组微系统、微感测器、微执行器、微型光学和纤维光学、微装配、微连接技术、微反应技术、微系统的设计和建模、微工程学、快速微产品开发、超微技术、其它微系统技术

- Microsystems components
- Modular microsystems
- Micro sensors
- Micro actuators
- Micro and fiber optics, Micro assembly
- Micro joining technology
- Micro reaction technology
- Design and modeling of micro-systems
- Micro engineering Rapid micro product development
- Nanotechnology
- Microsystems technology
- Others

工业自动化信息技术及软件 INDUSTRIAL AUTOMATION IT & SOFTWARE

工厂集成化管理软件、工业IT软件、工业基本系统及开发工具、工厂生产软件、工业用互联网、工厂内局域网、工厂外部局域网解决方案、服务

- Manufacturing software
- Basic systems and development tools for industry
- Internet, Intranet, Extranet solutions
- IT hardware for industry
- Production software
- Services

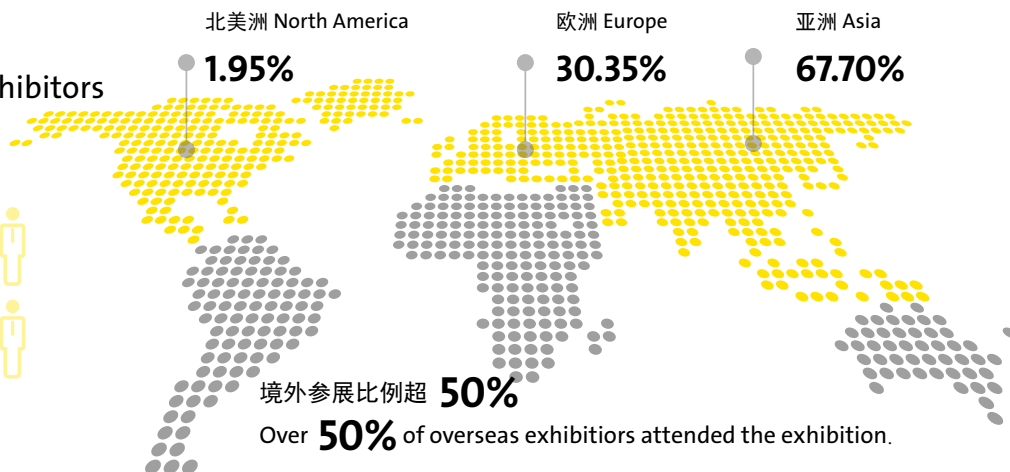
2018 年展会回顾

Review of IAS 2018

参展商统计 Exhibitor Statistics

■ 国内外展商分布

Distribution of Exhibitors



■ 主要参展商 Major Exhibitors



■ 展商评语 Voice from Exhibitors

上海安浦鸣志自动化设备有限公司

IAS 是不仅工控行业的年度盛会，也是中国企业向全世界展示的绝佳舞台。2018IAS 盛况空前，团体观众的数量大幅增长，现场观众的热情也给了我们极大的鼓舞。我们觉得 IAS 不仅仅是一次自动化展会，同时也映射出了自动化行业欣欣向荣的景象以及企业对工业自动化技术的专注和热情。鸣志将一如既往地支持和参与 IAS 的宣传活动。精诚合作，共赢美好未来。

Shanghai AMP&MOONS' Automation Co., Ltd.

IAS is not only an annual grand event in the industrial control sector, but also the best platform for Chinese enterprises to showcase their products to the world. The unprecedented 2018 IAS sees a vast growth of group visitors. The onsite visitor's enthusiasm is greatly inspired us. IAS is not only an automation exhibition, but also reflects the promising prospect of automation industry, as well as the dedication of enterprises to industrial automation technology. MOONS' will support the IAS promotional activities as always. Sincere cooperation will yield a fruitful future for both of us.



上海倍加福工业自动化贸易有限公司

作为 IAS 展会的忠实参展商，我们见证了 IAS 展会的发展和壮大。IAS 展会对我们在中国的发展非常重要，帮助我们更好的实现产品和品牌的推广。本届展会的观众人数众多，专业度也很高，我们对本次的展会效果非常满意。

Shanghai Pepperl+Fuchs Automation Trading Co., Ltd.

As a loyal exhibitor of IAS, we have witnessed the development and growth of it. IAS plays an important role in our development in China and helps us to better promote our products and brand. This exhibition features a large number of visitors and high professional standards. We are very satisfied with the exhibition effect.



观众统计 Visitor Statistics

参观展览会目的 Visitor Main Purpose

收集和了解市场信息 Gather General Market/Product Information	21.79%
采购 Seeking Innovative Technology	19.06%
寻求创新技术 Place Purchasing Order	16.38%
评估参展可能性 Seek Solution for Special Requirements	12.86%
络供应商和销售商 Contact Existing Suppliers and Distributors	11.86%
寻求并确定新的代理商、分销商及合作伙伴 Identify New Agents/Joint-Venture Partners	8.11%
参加会议 Attend Symposiums/Lectures	3.68%
寻求特殊解决方案 Evaluate the Possibilities of Exhibition Participation	2.64%
其他 Others	3.66%

174,118

观众总数
Total Professional
Visitors

90%

的观众对设备采购具有直接或间接的影响力
Visitors have direct or indirect influence on equipment purchase

机构类型 Organization Type

生产厂商 Manufacturer	51.45%
代理、分销商 Agents & Distributors	11.13%
设计院、研究所 Design Institutes & Research Institutes	6.82%
系统集成商 System Integrators	14.76%
协会、学会 Associations & Societies	3.86%
政府部门、行政机关 Government Departments & Executive Authorities	2.29%
新闻媒体 News Media	1.94%
其他 Others	7.75%

观众行业分析 Visitor Main Industries

节能及服务配套 Energy Saving and Supporting Services	1.38%	工业自动化 Industrial Automation	15.72%
半导体照明及应用 Semiconductor Lighting and Application	1.41%	石化/冶金/铸造 Petrochemical/ Metallurgy and Casting	1.48%
计算机软/硬件 Computer Software/Hardware	3.04%	电力电工设备及电力工程 Power & Electricity	4.71%
通信技术/运营/服务 Communication Technology/ Operation/ Service	2.57%	工程与物流机械 Engineering and Logistics Machinery	2.66%
物流及交通运输 Logistics and Transportation	1.54%	机械制造 Machinery Manufacturing	11.36%
IT与电子 IT & Electronics	4.15%	模具制造 Die & Mold	3.17%
环保装备 Environment Protection	2.26%	船舶制造 Shipbuilding	2.09%
包装印刷 Packing & Printing	1.72%	国防军工 National Defence	1.34%
食品、饮料 Food and Beverage	1.54%	汽车及摩托车零部件制造 Automobile & Motorcycle	6.08%
生物医药 Bio Pharmaceutical	2.00%	新能源汽车制造 New Energy Automobile Manufacturing	4.71%
纺织、服装 Textile & Garment	1.44%	建筑机械 Construction Machinery	3.10%
轻工机械 Light Industry	2.88%	航空航天 Aerospace & Aviation	2.97%
建筑及建筑机械 Construction Machinery	3.05%	机床及相关行业 Machine Tool and Relevant Industry	11.64%



同期论坛活动 Concurrent Events

- 第十四届 MM 新自动化论坛 —— 以数据为起点·让制造更卓越
- Sercos - 兼容 TSN 以太网和 OPC-UA 的工业物联网通信标准
- PLCopen 运动控制与工业机器人
- 费斯托媒体见面会
- 第 17 届 MES (制造执行系统) 开发与应用专题研讨会
- OFweek2018 中国智能制造创新发展高峰论坛 (上海站)
- 万物互联 让智造更简单 - 首届 IT、OT、CT 融合创新论坛
- “智”造引领“云”享未来 —— 2018 中国数字化智能工厂解决方案高峰论坛
- 2018 年 OPC 基金会中国巡回研讨会 - IT 遇见自动化
- 上海市自动化学会学术年会 —— 上海制造与自动化技术发展策略学术论坛

- The 2018 (14th) MM-New Automation Forum —— Start from Data to Make Manufacturing More Excellent
- Sercos - the IIoT communication standards compatible with Ethernet TSN and OPC-UA
- PLCopen motion control and industrial robot
- Festo Press Conference
- The 17th MES (manufacturing execution system) Development & Application Conference
- OFweek China Intelligent Manufacturing Innovation Forum 2018 (Shanghai)
- The Internet of things makes intelligent manufacturing simpler -- the first IT, OT and CT fusion innovation forum
- Intelligent Manufacturing Leads the Trend, Cloud Share the Future -- 2018 China Digital Intelligent Factory Solution Summit Forum
- OPC Seminar Tour 2018 - IT Meets Automation
- 2018 Annual Conference of Shanghai Association of Automation



52 Forums

展会期间，超过**112**
家企业组团参观了
IAS!

About **112**
delegations visited the
show.



买家参观团 Visitor Groups

日立电梯（上海）有限公司、上海港机重工有限公司、杭叉集团股份有限公司、美国龙金属制品(中国)有限公司、今创集团股份有限公司、苏州安井自动化设备有限公司、霍尼韦尔码捷（苏州）科技有限公司、盾安控股集团、上海振华重工（集团）股份有限公司、苏州富强科技有限公司/胜利精密、上海东湖机械厂

Hitachi Elevator (Shanghai) Co., Ltd. Shanghai Port Machinery Heavy Industries Co., Ltd. HANGCHA Group MEIKOLONG metal products (China) Co., Ltd. KTK Group Suzhou Inoue automation Equipment Co., Ltd. Honeywell Metro (SZ) Technologies Co., Ltd. DUNAN Holding Group Shanghai ZhenHua Heavy Industry Co., Ltd. Suzhou RS Technology Co. Ltd. Shanghai DongHu Machinery Factory Haining Equipment Manufacturing Enterprises

买家评语 Voice from Visitors

盾安控股集团

今年我司共有超过 230 位同事组团前来展会参观，本次参观上海工博会感触较深的是目前 AGV 激光导航（地图式非反射式）能够在展会上面，人群中穿梭行走，对运行过程中的壁障能力较强。机器人的应用也越来越广泛，从原有的大型中型机器人向微型机器人发展，从重力型向轻型发展，匹配视觉实现机器人自动打螺钉功能，有效实现无人化操作。智能制造全体系的打造，以精益为基础，将自动化、信息化融入生产，通过信息的设置，以产品为输入点，根据产品特征自动调取使用的加工、检测设备，实现批量定制化的产品快速交付。展会对我们启发很大，收获不小！明年一定继续参观，也预祝展会越办越好！



DUNAN Holding Group

This year, we have over 230 employees attended the show. The most impressed us is AGV laser navigation (map-based non-reflective), which could travel across people onsite with a strong capacity of barrier detection. Robots have also been increasingly applied in the industry, from the original large and medium-sized robots to micro-robots, from the gravity-type to light-weight development. Matching vision enables the robot's automatic screw-punching function, effectively realizing the unmanned operation. The holistic intelligent manufacturing system is based on lean, integrating automation and informatization into production. Through information setup and taking products as an input point, the processing and testing devices could be automatically called in line with product characteristics, realizing the rapid delivery of batch customized products. The exhibition inspires us a lot and we learn a lot from it! We will definitely attend the next CIIF and wish it a greater success!

报名流程及付款方式 Application and payment

1

参展企业详细、真实的填写展位申请表

Exhibitors fill in the application form.

2

主办单位对报名企业资料进行资质审核

Qualification inspecting by the organizer.

3

参展企业支付50%展位预付款，确认展位报名

50% of booth fee needs to be payed as advance payment to confirm the application.

4

主办单位根据企业报名情况，根据展位“从大到小”“分批”安排的原则安排展位

All the booths would be arranged properly by the organizer, according to their size, how many times they have participated the show, and of course, "First come, first served".

5

参展企业确认展位，支付50%尾款

Exhibitors confirm their booth and make the rest 50% payment.



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* On behalf of Hannover Milano Fairs Shanghai

展位租赁 Outset of international standards for your stand options



光地展位 Raw space

- 室内光地(18平米起租)
Stand area (min.18sqm)



标准展位 Shell scheme

- 标准展位(9平方米起租)
Stand area (min.9sqm)
- 围板
Back walls and side walls(white)
- 地毯
Carpeting
- 咨询桌X1
1 reception desk
- 椅子X2
2 chairs
- 220V电源插座X1
1 electric power point
- 中英文公司楣板X1
1 company sign (English/Chinese)
- 100W射灯X2
2 spotlights

展商服务 Exhibitor services

- 公司信息会刊登陆
Standard catalogue entry
- 大会主办方现场服务
Individual support service provided by
the organizers on-site
- 在线商务配对
Internet-based matching
- 免费观众入场券
Visitor admission tickets

展会报名截止日期：2019年5月31日
Deadline for applications: 31 May 2019

